

WEBER CUSTOMIZATION GUIDE

YOUR LOGO HERE



2019

Custom Imprints
Bundled Grilling Kits
Lower Minimums
Fast Turnarounds

Contact Your Sales Representative For More Information:

CUSTOM Q® GAS GRILLS

Q® 1200™ Gas Grill
with Epoxy Dome Handle



Q® 1200 Color Options



GREEN

BLUE

ORANGE

BLACK

RED

TITANIUM

Item	Model	MAP RETAIL	+ 25 pc Logo Fee*	+ 50 pc Logo Fee*	+ 100 pc Logo Fee*	+ 200 pc Logo Fee*
Q® 1200™ Gas Grill - Titanium	51060001	\$209.00	\$9.00	\$7.00	\$5.00	\$4.00
Q® 1200™ Gas Grill - Colors	Varies	\$209.00	\$9.00	\$7.00	\$5.00	\$4.00

*Setup Fees Apply



Bonnet Cover Q® 1000 Series with Heat Transfer Logo



Q® Portable Cart



Q® Cover for Grill & Cart
with Heat Transfer Logo

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Bonnet Cover Q® 1000 Series	7110	\$15.99	\$9.00	\$7.00	\$5.00	\$3.00
Q® Portable Cart	6557	\$79.99	N/A	N/A	N/A	N/A
Q® Cover for Grill & Cart	7113	\$34.99	\$9.00	\$7.00	\$5.00	\$3.00

*Setup Fees Apply

CUSTOM SPIRIT® II GAS GRILLS



Spirit® II 200 Series Grill Cover
with Heat Transfer Logo

Tank Cover with
Heat Transfer Logo

Spirit® II 200 Series Gas Grills
with Stretcher Bar Imprint

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Spirit® II E-210™ Gas Grill - Black	44010001	\$349.00			Stretcher Bar Imprint: \$17.00	
Spirit® II E-210™ Gas Grill - Sapphire	44020001	\$349.00			Stretcher Bar Imprint: \$17.00	
Spirit® II E-210™ Gas Grill - Red	44030001	\$349.00			Stretcher Bar Imprint: \$17.00	
Spirit® II E-210™ Gas Grill - Ivory	44060001	\$349.00			Stretcher Bar Imprint: \$17.00	
Spirit® II 200 Series Grill Cover	7138	\$57.99	\$9.00	\$7.00	\$5.00	\$3.00
Liquid Propane Tank Cover	7137	\$10.99	\$9.00	\$7.00	\$5.00	\$3.00

*Setup Fees Apply

CUSTOM ORIGINAL KETTLE™ GRILLS



Original Kettle™ 22" Charcoal Grill

Original Kettle™ 18" Charcoal Grill



Original Kettle™
Organic Low Temp Decal Custom Lid



Original Kettle™ Premium
Grill Cover with Heat Transfer Logo

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Original Kettle™ 18" Charcoal Grill	441001	\$89.00	\$7.00×	\$5.00×	\$3.00×	\$2.00×
18" Premium Grill Cover	7148	\$27.99	\$9.00	\$7.00	\$5.00	\$3.00
Original Kettle™ 22" Charcoal Grill	741001	\$109.00	\$7.00×	\$5.00×	\$3.00×	\$2.00×
22" Premium Grill Cover	7150	\$34.99	\$9.00	\$7.00	\$5.00	\$3.00
Original Kettle™ Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00

*Setup Fees Apply

*Fee Per Handle, Double the Fee if Imprinting Both Handles

ADDITIONAL CHARCOAL GRILLS



Smokey Joe® 14"
Portable Grill



Smokey Joe® Carrying Bag
with Heat Transfer Logo



Smokey Mountain
Cooker 14" Smoker



Jumbo Joe® 18"
Portable Grill



Jumbo Joe® Organic Decal Custom Lid



Smokey Mountain Cooker
Organic Decal Custom Lid

Smokey Mountain
Cooker Smoker Cover

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Smokey Joe® 14" Portable Grill	10020	\$34.99	\$7.00	\$5.00	\$3.00	\$2.00
Smokey Joe® Carrying Bag	7154	\$20.99	\$7.00	\$5.00	\$3.00	\$2.00
Jumbo Joe® 18" Portable Grill	40020	\$69.99	\$7.00	\$5.00	\$3.00	\$2.00
Jumbo Joe® Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00
Smokey Mountain Cooker 14" Smoker	711001	\$219.00	\$7.00	\$5.00	\$3.00	\$2.00
Smoker Cover (included with Smoker)			\$9.00	\$7.00	\$5.00	\$3.00
Smokey Mountain Cooker Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00

*Setup Fees Apply

CUSTOM WEBER ACCESSORIES



Two Piece
Tool Set #6625



Apron #6533



Snapcheck
Thermometer #6753



Instant Read
Thermometer #6750



BBQ Mitt #6532

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Two Piece Tool Set	6625	\$27.99	\$18.00	\$14.00	\$10.00	\$6.00
Apron	6533	\$10.99	\$9.00	\$7.00	\$5.00	\$3.00
iGrill Mini	7202	\$49.99	\$9.00	\$7.00	\$5.00	\$3.00
Instant Read Thermometer	6750	\$10.99	\$9.00	\$7.00	\$5.00	\$3.00
BBQ Mitt	6532	\$8.99	\$7.00	\$5.00	\$3.00	\$2.00

*Setup Fees Apply

WEBER SEASONINGS & SPICE KITS



Chix & Beer Kit

Includes:
Instant Read Thermometer
Poultry Roaster
Beer Can Chicken Seasoning



Smoked & Seasoned Kit

Includes:
Instant Read Thermometer
Smoker Box
Garlic & Herb Seasoning
Korean BBQ Seasoning



Perfect Steak Kit

Includes:
Basting Brush
Premium Tongs
Steak N' Chop Seasoning
Steak Tip Card



Best Burger Kit

Includes:
Burger Press
Burger Tip Card
Gourmet Burger Seasoning

Item	Model	MAP RETAIL
Chix & Beer Kit	CXBR.K	\$55.99
Smoked & Seasoned Kit	SMSE.K	\$49.99
Perfect Steak Kit	PSTK.K	\$34.99
Best Burger Kit	BBRG.K	\$19.99

VALUE ADD OPPORTUNITIES



Seasoning Packet
Sample Sized

Call for Cost

MOQ: 10,000 Units
Lead Time: 12 Weeks



Gift Set
Grilling Seasonings Kit

Call for Cost

MOQ: 5,000 Units
Lead Time: 12 Weeks



Full Size
Seasoning Bottle

Retail: \$2.98

No MOQ or
Special Lead Time
(Lead Time 10 Weeks for 1,000+ Units)



Custom Packaging Available!*

- Sample Sized Seasoning Packets
- Full Size Seasoning Bottle
- Gift Set Seasoning Kits
- Custom On Pack Attachments

All Seasonings (Packets, Bottles, Kits) Shelf Life: 18 Months

*Additional fees and increased lead times apply.

TERMS & ARTWORK INFORMATION

Terms, Conditions, Fees, & Artwork Information

In order for us to meet your deadline and quoted price, the listed requirements must be met when submitting artwork. If artwork cannot be provided that meets the necessary criteria, we offer optional artwork services for a nominal fee.

Artwork Requirements

Adobe Illustrator CC or earlier vector format (AI or EPS) is required. Convert all text to outlines. Exact Pantone color matching cannot be guaranteed due to varying substrate colors.

Unsupported Formats

Microsoft Word, QuarkXpress, Pagemaker, and Freehand files. GIFs, PNGs, & BMPs are typically not acceptable.

Logo Release / IP Letter

Prior to customization being completed, a release letter must be submitted authorizing MAS to utilize the company's logo / intellectual property for the customization of the identified Weber model.

Decoration Cost Per Piece Per Location

The provided costs for decorations are per piece per imprint. For example, an order of 50 Three-Piece Tool Sets (#6630) is UV printed with one logo.

There are 3 pieces in the set to be decorated with one logo on each piece (150 total pieces).

The charge would be \$5.00 per logo per piece, \$15.00 per set / \$750.00 for the entire order.

Order Fees:

Setup Charge: \$75.00 per logo for new orders.

Repeat Setup Charge: \$35.00 for repeat orders.

Less Than Minimum Charge: \$35.00 for orders under minimum quantity.

To Request a Mockup or Virtual Approval Sheet

A Mockup will show the submitted logo on the requested item(s).

A Virtual Approval Sheet will show the submitted logo on the requested item(s), a quote for the item cost, and decoration specifications. It also contains fields for approving Weber to use the logo. This form must be returned before any customization can be completed.

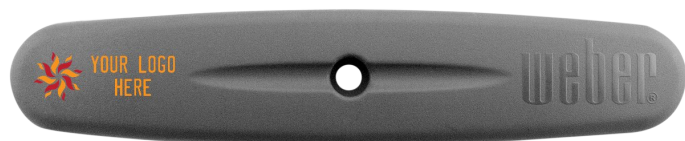
Please email us the item(s) you would like mockups or approvals for as well as vector art (.eps, .ai, .pdf)



weber®		WEBER® SMOKEY JOE® 14" PORTABLE CHARCOAL GRILL		Virtual Approval Sheet
				
Smokey Joe® 14" Portable Charcoal Grill Model #: 10020				
Logo Information		Logo Preview		
Date: October 03, 2018	Logo Color(s): Orange, Red			
File Number: YLH001818	Imprint Area: 1.25" W x 0.5" H			
<small>Company that owns logo, please fill out all checkboxes outlined areas.</small>				
IP Release		Logo Owner		
<input type="checkbox"/> I give permission to Weber-Stephen Products LLC to use our intellectual property, such as our logo, in the manufacturing of the above product(s). These rights may be sold to us as an authorized Weber Master Distributor.		<input type="checkbox"/> Company Name: _____ <input type="checkbox"/> Printed Name: _____ <input type="checkbox"/> Title: _____ <input type="checkbox"/> Signature: _____ <small>* If all applicable (company, identity, registration marks, etc.) are to be printed.</small>		

HANDLE DIMENSIONS

CUSTOM HANDLE DECORATIONS



Handle A
Smokey Joe®

0.5" H X 1.25" L



Handle B
Jumbo Joe®

0.5" H X 1.25" L



Handle C
Original Kettle™ (Side),
Go-Anywhere®,
& Smokey Mountain Cooker™

0.5" H X 1.5" L



Handle D
Original Kettle™ (Top),
Performer®
*Recommended Customization
is Two Imprints*

0.5" H X 1.25" L
(per side)



Handle E
Original Kettle® Premium (Side)

0.5" H X 1.25" L



Q® Series Handle

0.5" H X 6.25" L

CUSTOM HANDLES & ACCESSORIES

UV PRINTED GRILL HANDLES

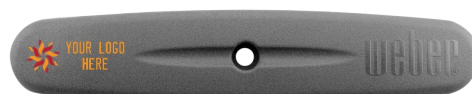
UV Printing is a new technology that utilizes UV curable inks and a UV-LED lamp to directly print & dry vibrant full color imprints on various substrates.

Quantity	Lead Time	Handle Imprint
10 - 24	2 Weeks	\$7.00
25 - 99	2 Weeks	\$5.00
100 - 499	2 Weeks	\$3.00
500 +	2 Weeks	\$2.00

setup fees apply | decoration cost identified is per imprint



Original Kettle™ Top Handle



Smokey Joe® Handle

UV PRINTED ACCESSORIES

UV Printing is a new technology that utilizes UV curable inks and a UV-LED lamp to directly print & dry vibrant full color imprints on various substrates.

Quantity	Lead Time	Accessory Imprint
10 - 24	2 Weeks	\$9.00
25 - 99	2 Weeks	\$7.00
100 - 499	2 Weeks	\$5.00
500 +	2 Weeks	\$3.00

setup fees apply | decoration cost identified is per imprint



#7202 - iGrill Mini



#6625 - 2 Piece Tool Set

DOME LABEL Q® HANDLES

Dome labels consist of printed base decoration that is covered with a thick, transparent polyurethane coating. The coating hardens into a clear protective dome on top of the decoration.

Quantity	Lead Time	Epoxy Dome
25 - 49	2 Weeks	\$9.00
50 - 99	2 Weeks	\$7.00
100 - 199	2 Weeks	\$5.00
200 +	2 Weeks	\$4.00

setup fees apply | decoration cost identified is per epoxy dome

#51040001 - Q® 1200™ Gas Grill - Red



HEAT TRANSFERS & GRILL LIDS

HEAT TRANSFERS

The heat transfer process involves printing an image on a transfer paper that is then applied to the item via a safe amount of heat and pressure over a short amount of time. The paper is then removed and the image is transferred to the item.



Genesis® II Cover



BBQ Mitt



Apron



Q® Cart Cover

Quantity	Lead Time	Smokey Joe Bag or BBQ Mitt	Grill Cover or Apron
10 - 24	2 Weeks	\$7.00	\$9.00
25 - 99	2 Weeks	\$5.00	\$7.00
100 - 499	2 Weeks	\$3.00	\$5.00
500 +	2 Weeks	\$2.00	\$3.00

setup fees apply | decoration cost identified is per heat transfer

Item	Maximum Customization Size
Grill Covers	15 Sq. Inches
Apron	20 Sq. Inches
Smokey Joe® Carry Bag	5 Sq. Inches
BBQ Mitt	3 Sq. Inches

ORGANIC LOW TEMP DECAL

For further customization, an organic low temp decal can be permanently applied to a Weber® **black charcoal lid only**.

The logo color may augment at temperatures over 450°F. Prop 65 approved.

Weber requires that the customer accepts an over-run/under-run of 2% on all custom work

Min. order qty: 500 for charcoal grills, portable grills, & smokers.

Lead time: 3 weeks for sample creation. 8 weeks from sample approval and receipt of purchase order.

Pricing: \$17.00 / each for charcoal grills, portable grills, & smokers.

Spec Sample: Spec sample purchase is **required** on all Factory Customization projects. **Spec sample cost is \$500 each.** If spec sample is approved and an order is placed, \$250 of the sample cost is credited.

#741001 - Original Kettle™
22" Charcoal Grill



